

Bachelor of Arts, Mass Communication: Public Relations & Advertising

CORE REQUIREMENTS

Department of Mass Communications

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Course Name	Hours	TCCNS	SHSU
Communication (6 hours)			
Composition I	3	ENGL 1301	ENGL 1301
Composition II	3	ENGL 1302	ENGL 1302
Mathematics (3 hours)			
College Mathematics	3	MATH 1332	MATH 1332
Life & Physical Sciences (6 hours)			
Choose <u>two</u> courses from your current Texas community college's core approved list.			
Language, Philosophy, & Culture (3 hours)¹			
Choose <u>one</u> course from your current Texas community college's core approved list.			
Creative Arts (3 hours)			
Choose <u>one</u> course from your current Texas community college's core approved list.			
American History (6 hours)			
United States History to 1876	3	HIST 1301	HSTY 1301
United States History since 1876	3	HIST 1302	HSTY 1302
Government/Political Science (6 hours)			
American Government	3	GOVT 2305	POLS 2305
Texas Government	3	GOVT 2306	POLS 2306
Social & Behavioral Science (3 hours)²			
Choose <u>one</u> course from your current Texas community college's core approved list.			
Component Area Option Recommendations (6 hours)^{1,3}			
Choose <u>two</u> courses from your current Texas community college's core approved list.			

MAJOR REQUIREMENTS

Full degree can be found here: <https://www.shsu.edu/programs/bachelor-of-arts-in-mass-communication/index.html>

Course Name	Hours	TCCNS	SHSU
Contemporary Moral Issues	3	PHIL 2306	PHIL 2306
Media Literacy	1	COMM 2300	MCOM 1130
Writing for Mass Media	3	COMM 2311	MCOM 1332
TV & Film Production	3	COMM 1336	MCOM 2371
Media, Culture, & Society	3	COMM 1335	MCOM 1330
Design for Public Relations & Advertising	3	COMM 2330	MCPA 2382
Foreign Language (14 hours)¹			
SHSU requires 4 semesters of foreign language (one field)			

*SHSU accepts a maximum of 70 credit hours: 66 academic hours + 4 hours of activity-based physical education (kinesiology) hours. Students must earn a 2.0 minimum overall GPA in all coursework, overall major GPA in all major coursework, SHSU GPA in all coursework, and SHSU major GPA in all major coursework.

All Mass Communication majors and minors must earn a grade of "C" or better in each Mass Communication course.

A minor is not required for this degree program.

1 - Foreign Language Course WOLC 2311 and WOLC 2312 satisfy the Core Curriculum requirement for Component Area IV (Language, Philosophy, and Culture) and three hours of the requirement for Component Area IX (Component Area Option).

2 - MCOM 1307 can be taken at SHSU and satisfies the Core Curriculum requirement for Component Area VIII (Social and Behavioral Sciences).

3 - PHIL 2306 and MCOM 1130 satisfy four hours of the requirement for Component Area IX (Component Area Option) and are Degree Specific/Major requirements for Mass Communication.